

mark SKALNY

photography

Life THROUGH A LENS



www.markskalny.com
1.888.658.3686

...for your Event Photography Needs

philosophy

Executive Summary / Philosophy

Based in Phoenix, Arizona, Mark Skalny Photography is a full-service creative and assignment photography company. Under the direction of owner and lead photographer, Mark Skalny, the company is proud to employ a team of experienced and creative professionals to assist in providing high-quality and gripping images for our clients.

Having been in business for over 15 years, we own all of our state of the art equipment and offer an array of services for your company event. Our broad client base of Fortune 500 and destination management companies as well as public relations, advertising, and non-profit agencies exemplifies our diversity and experience.

The philosophy of Mark Skalny Photography is to provide our clients with compelling, creative and high-quality images in a timely and cost effective manner. We commit to work closely with your event coordinator to fully understand and fulfill your photography requirements.



p r a i s e a n d k u d o s

"Mark takes the time and the energy to capture the style and elegance of every moment. I have never worked with a photographer as professional and versatile as Mark and he is a true part of the AzHLA team."

-Debbie Johnson,
 President and CEO of Arizona Hotel and Lodging Association

"It's been my pleasure to work with Mark Skalny on a variety of media projects for the past five years. Whether I need an intimate portrait for an editorial piece, or an elevated landscape shot for a press kit, Mark always delivers exceptional work for me and my clients (all of which are multi-million dollar organizations and who rely on our work to support their branding and editorial standards). Mark has the rare ability to be an artist, a businessman, and a people person all at once. He is always my first choice to produce custom photography in any circumstance."

-Michael Terrill,
 President of "Off Melrose Communication"

"I would highly recommend Mark to anyone in need of a skilled, creative and professional photographer. Mark is a consummate professional who can deliver top-notch work for any organization. He quickly builds rapport with his subjects and delivers a quality product every time."

-Al Stevens,
 President of Stevens Public Relations



c l i e n t s

Arizona Governor's Conference
 Arizona Grand Resort
 Arizona Community Foundation
 Arizona Hotel and Lodging Association
 Arizona Parenting Magazine
 Arizona Republic
 ASM America, Inc.
 Buffalo Wild Wing
 Chase Home Finance
 The Geo-Institute

Hoffman Communications
 Integrity Building Corp.
 Lincoln Property Group
 Linthicum
 Mark IV Capital
 Marketside by Walmart
 Microchip Technology, Inc.
 Mortenson Construction
 Mullen Public Relations
 Newland Communities

Nikon Imaging Products
 Off Melrose Communications
 Parker Madison Marketing Studio
 PPG Industries, Inc.
 Saks Fifth Avenue
 Sony Electronics
 Sprint
 Superstition Mountain Properties
 Waste Management of Arizona
 Westcor

Services

Services

Event photography

- Sales awards meetings
- Tradeshows
- Conventions and conferences
- Activities and outings
- Portraits and candid
- On-Site Candid Slide Presentations
- Group Photos
- Keynote Speakers
- Decor and Production stills

Editorial and magazine

- Cover stories
- Features
- Display ads

Commercial

- Annual Reports
- Brochures
- Brand identity
- Direct mail
- Print advertisements

Other services

- Photo-shop editing and retouch
- On-site printing
- Private on-line galleries for viewing and delivery
- Graphic and Web Design

Creative Team



Mark Skalny, Owner and lead photographer of Mark Skalny Photography. Having worked with a wide array of clients – from small business owners to large corporations, Mark's experience gives him the vision to capture exactly what the client wants. His commitment to excellence and creativity grows with each new shooting opportunity. Mark's photos have appeared in major publications including Men's Vogue, Departures, Phoenix Magazine, and Arizona Parenting.



Holly Gross, Photographer & Image Specialist, Phoenix Arizona. A graduate of Brooks Institute in Santa Barbara, CA, Holly has been with Mark Skalny Photography for 5 years. She is the "Image Specialist" for the company and is responsible for the organizing, editing and delivery of final images in digital media format.



Christi Allen, Photographic Assistant, Phoenix Arizona. A graduate of Southern Illinois University with a BA Degree in Photography, Christi is learning the world of photography by assisting Mark and his team in all aspects of event photography.